



TO: Winnebago Industries, Inc. Dealers

SUBJECT: Campaign #107 – Itasca Suncruiser® and Itasca Ellipse® Reflectors

The National Traffic and Motor Vehicle Safety Act, as amended, provides that each vehicle which is subject to a recall campaign of this type must be adequately repaired within a reasonable time after the owner has tendered it for repair. A failure to adequately repair within 60 days after tender of a vehicle is prima facie evidence of failure to repair within a reasonable time.

If the condition is not adequately repaired within a reasonable time, the owners may be entitled to an identical or reasonably equivalent vehicle at no charge or to a refund of the purchase price less a reasonable allowance for depreciation.

To avoid having to provide these burdensome solutions, every effort must be made to promptly schedule an appointment with each owner and to repair their vehicle as soon as possible. As you will see in reading the enclosed copy of the letter which is being sent to owners, the owners are being instructed to contact Winnebago Industries, Inc. if you do not remedy the condition within five days of the mutually agreed upon service date. If the condition is not remedied within a reasonable time, they are instructed on how to contact the National Highway Traffic Safety Administration.

REASON FOR THIS RECALL

Winnebago Industries, Inc. has decided that a defect which relates to motor vehicle safety exists on certain Itasca Suncruiser® and Itasca Ellipse® motor homes. These motor homes fail to comply with the requirements of Federal Motor Vehicle Safety Standard No. 108, "Lamps, Reflective Devices, and Associated Equipment." The rear and rear-side reflectors are located above the 60-inch height limit. Nonstandard side marker and reflector lights could reduce visibility of vehicles and increase the potential for a crash.

OWNER NOTIFICATION

Owners will be notified of this campaign on their vehicles by Winnebago Industries, Inc. For all units in your inventory, the notification will be mailed to you. **DO NOT DELIVER TO A CUSTOMER ANY SUBJECT UNIT UNTIL CORRECTIVE ACTION HAS BEEN TAKEN.** Enclosed is a list of vehicles shipped to you.

DEALER CAMPAIGN RESPONSIBILITY

Dealers are to service all vehicles subject to this campaign at no charge to owners regardless of mileage, age of vehicle, or ownership from this time forward.

Whenever a vehicle subject to this campaign is taken into new or used vehicle inventory, or it is in your dealership for service in the future, you should take the steps necessary to be sure the campaign correction has been made before reselling or releasing the vehicle. Owners of vehicles recently sold from your new vehicle inventory are to be contacted by the dealer and arrangements made to make the required correction according to instructions contained in this campaign.

INSTRUCTION TO PERFORM CAMPAIGN #107

Affected Models:

The motor vehicles that are noncompliant are certain 2007 and 2008 model year Itasca Suncruiser and 2006, 2007, and 2008 model year Itasca Ellipse motor homes. These motor homes were manufactured May 4, 2005 through October 3, 2007.

Repair Procedure:

Refer to instruction sheet for installation of reflectors.

Parts Information:

To minimize any inconvenience to your customers, we strongly encourage you to promptly order part kits for the vehicles on the attached list. This will ensure you have adequate inventory for your customers. Order the following Part Kit from Winnebago Industries® using the Win Portal system. You will be placing the order as a recall order. You will need the recall dealer number and the Winnebago Industries serial number of the affected vehicle to place the order.

Dealer Number: 7677

Quantity	Part Description	Winnebago Industries Part Number
1	Instruction Sheet	
1	Reflector Kit	RC7677-08-707

REIMBURSEMENT

When the service has been completed, submit the labor amount and labor operation number listed below. Your repair order must be properly signed by both the dealer and the owner.

	<u>OPERATION NUMBER</u>	<u>TIME ALLOWANCE</u>
INSTALLATION OF REFLECTORS	<u>24070101</u>	<u>.5 hr.</u>

Thank you for your cooperation.

Winnebago Industries, Inc.
Forest City, Iowa 50436

RP116/5

Enclosures



**RE: BODY SERIAL
CHASSIS SERIAL**

Dear Owner:

This notice is being sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Our records indicate that you have purchased a vehicle with the serial number which appears above.

REASON FOR THIS RECALL

Winnebago Industries, Inc. has decided that a defect which relates to motor vehicle safety exists on certain Itasca Suncruiser[®] and Itasca Ellipse[®] motor homes. These motor homes fail to comply with the requirements of Federal Motor Vehicle Safety Standard No. 108, "Lamps, Reflective Devices, and Associated Equipment." The rear and rear-side reflectors are located above the 60-inch height limit. Nonstandard side marker and reflector lights could reduce visibility of vehicles and increase the potential for a crash.

WHAT WE WILL DO

Winnebago Industries, Inc. dealers will install reflectors in compliant locations equivalent to new production vehicles at no charge to you.

WHAT YOU SHOULD DO

Please contact your Winnebago Industries, Inc. dealer immediately to arrange for an appointment. Please allow sufficient time for your dealer to obtain the kit for this recall. The labor time necessary to perform this correction will be approximately 1/2 hour. Please allow additional time for the dealer to process your vehicle.

Winnebago Industries, Inc. dealers are best equipped to obtain parts and provide service to ensure your vehicle is corrected as promptly as possible. HOWEVER, if you take your vehicle to the dealer on the agreed date and he does not service this condition on that date or within five days, we recommend you contact Winnebago Industries, Inc., Attn.: Owner Relations Representative (641-585-6939). If you are still unable to obtain such service without charge to you and within a reasonable time, you may contact The Administrator, National Highway Traffic Safety Administration, 400 Seventh Street, SW, Washington, DC 20590, or call the toll-free Vehicle Safety Hotline at 1-888-327-4236; (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>.

IF YOU HAVE PREVIOUSLY PAID FOR THIS REPAIR

If you have paid to remedy this issue, you may be eligible for a refund. To obtain information on a refund, contact Winnebago Industries Owner Relations by e-mail at or@winnebagoind.com or write us at Owner Relations Department, P.O. Box 152, Forest City, Iowa 50436, or by telephone at 1-641-585-6939 or 1-800-537-1885.

IF YOU HAVE CHANGED ADDRESS OR SOLD THE VEHICLE

If you have changed address or sold or traded your vehicle, please let us know by contacting Winnebago Industries Owner Relations by e-mail at or@winnebagoind.com or in writing at Owner Relations Department, P.O. Box 152, Forest City, Iowa 50436, or by telephone at 1-641-585-6939 or 1-800-537-1885.

Presentation of this letter to the service center will assist in making the necessary correction to your vehicle in the shortest possible time.

Federal law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

We are sorry to cause you this inconvenience; however, we have taken this action in the interest of your safety and continued satisfaction with our products. This letter does not constitute an acknowledgment of legal liability.

Winnebago Industries, Inc.
Forest City, Iowa 50436

RP116/6
Enclosure



INSTRUCTIONS TO PERFORM CAMPAIGN 107

Models Affected:

Certain 2007 and 2008 Itasca Suncruiser models and certain 2006, 2007, and 2008 Itasca Ellipse models manufactured May 4, 2005 through October 3, 2007.

Tools Required:

- Tape Measure
- Screw Gun
- Phillips Screwdriver

Kit Includes:

- (4) Reflectors
NOTE: Depending on the model, you may only require the use of two reflectors.
- (8) Black Screws
- Instructions

Procedure:

Install rear and rear-side red reflex reflectors in compliant locations equivalent to current production vehicles.

2006, 2007, and 2008 Itasca Ellipse

NOTE: These models require the use of all four included reflectors.

1. Remove the self-adhesive backing strip on the back side of the reflector and position 705 mm out from the angled inner-most corner below the rear grille. Reflector must be level. See Photo A.
2. Using a screw gun with a #2 Phillips tip, insert the black screw into the reflector hole and install screw until almost seated. Finish installing screw by hand with a Phillips screwdriver to ensure that overtightening does not occur. Install second black screw into opposite side of reflector.



3. Remove the self-adhesive backing strip on the back side of the reflector and position 17 mm in and 30 mm up on the rear backcap. See Photo B.
4. Using a screw gun with a #2 Phillips tip, insert the black screw into the reflector hole and install screw until almost seated. Finish installing screw by hand with a Phillips screwdriver to ensure that overtightening does not occur. Install second black screw into opposite side of reflector.

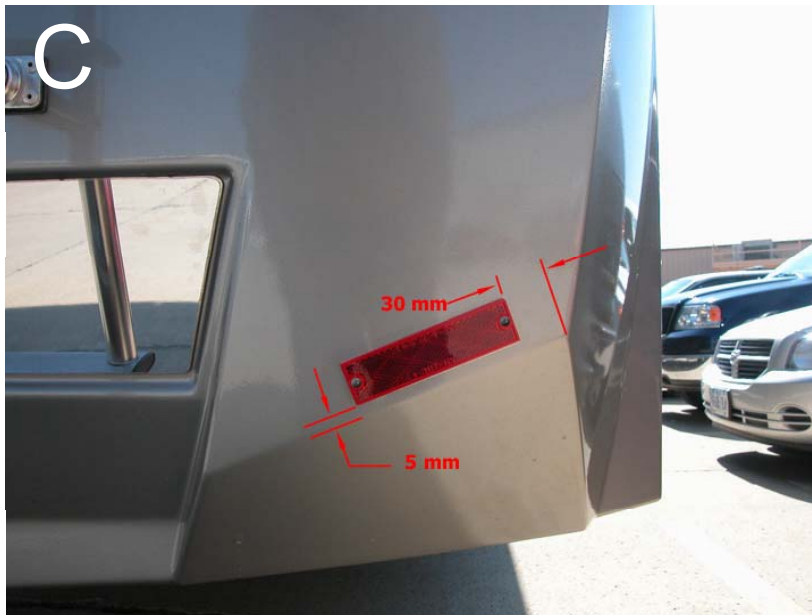


5. Install remaining two reflectors on the opposite side of the backcap of the vehicle following the previous instructions.

2007 and 2008 Itasca Suncruiser

NOTE: These models only require the use of two of the included reflectors.

1. Remove the self-adhesive backing strip on the back side of the reflector and position 30 mm in and 5 mm up from the angled upward edge of the backcap. See Photo C.
2. Using a screw gun with a #2 Phillips tip, insert the black screw into the reflector hole and install screw until almost seated. Finish installing the screw by hand with a Phillips screwdriver to ensure that overtightening does not occur. Install second black screw into opposite side of reflector.



3. Install remaining reflector on the opposite side of the backcap of the vehicle following the previous instructions.